



BUILDING UNITY IN TRANSFORMATION

OCTOBER 27-29, 2020 / VIRTUAL CONFERENCE

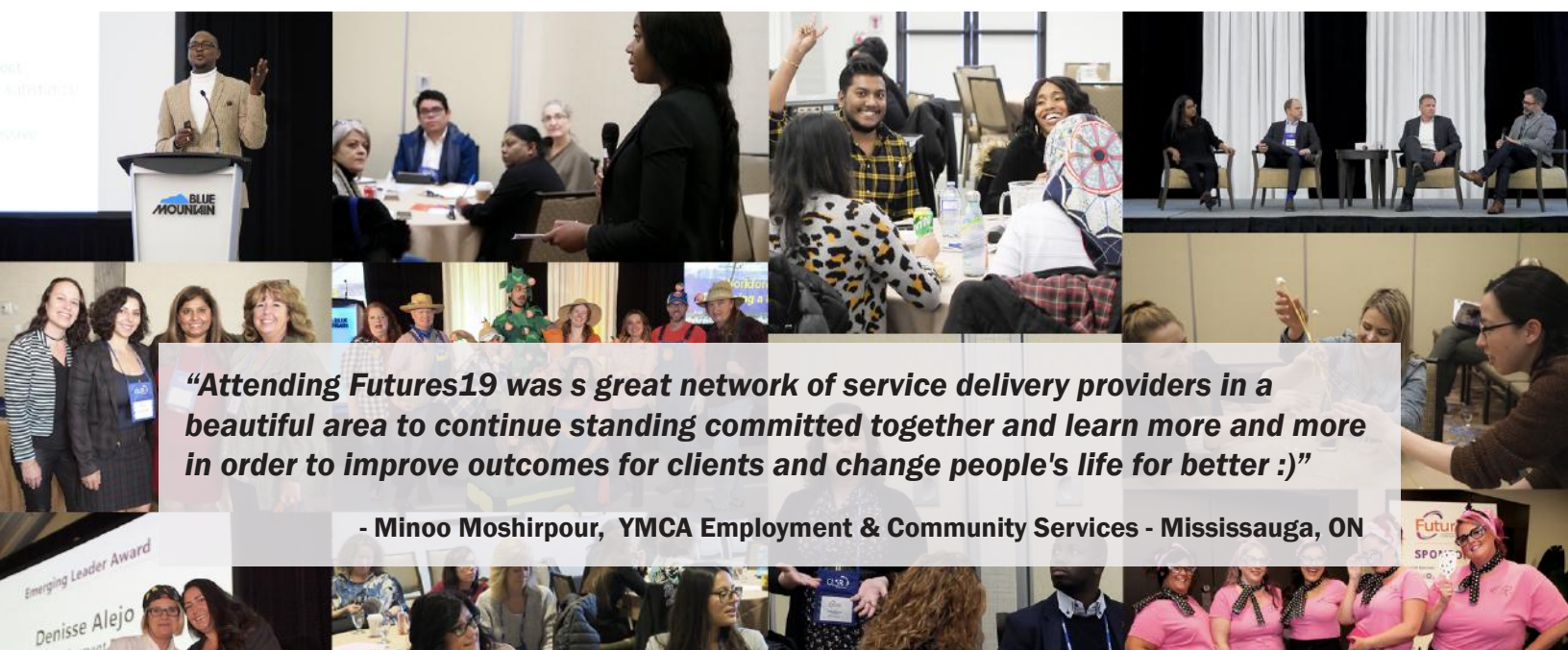
32nd Annual FUTURES Conference

EXHIBITOR & SPONSOR PROSPECTUS



3-days of Professional Development,
Knowledge Sharing & Networking

400 + delegates from 100 +
organizations, agencies and funders



“Attending Futures19 was a great network of service delivery providers in a beautiful area to continue standing committed together and learn more and more in order to improve outcomes for clients and change people's life for better :)”

- Minoo Moshirpour, YMCA Employment & Community Services - Mississauga, ON

Why Futures?

As leaders of youth workforce development, how can we create a workforce revolution and thrive in a brave new world of youth employment services? Join us and 500 other industry colleagues at Futures 2020 to learn about best practices, share ideas, and build on your knowledge to advance a well-designed workforce development ecosystem for youth across the province and beyond.



Who Attends Futures?



NON-PROFIT ORGANIZATION

EDUCATION

GOVERNMENT

OTHER

Conference Information

2020 THEME: Building Unity in Transformation

October 27 to 29, 2020 ~ Virtual Conference

For more information on FUTURES and its programs, visit accelerateon.org

Sponsorship

With the new reality of digital-by-default, we are excited to turn the employment services conference of the year into the virtual conference of the year.

Though we will miss the direct engagement enjoyed at in-person events, the virtual space allows for more immediate and obtainable metrics for engagement. First Work is excited to offer a variety of sponsorship packages based on your budget to best engage on this new digital format.

All Futures20 participating sponsors & exhibitors will have dedicated "booth" space for company information as well as access to the gamification modules offered through the conference platform.

LEAD SPONSOR - \$15,000

Lead Sponsor for Futures'20 is the premier level of sponsorship for the conference and boasts the highest visibility over the 3-day conference. The Lead Sponsor will be featured in our bi-weekly member update preceding the conference in addition to conference-related promotional communications material. During the conference, the Lead Sponsor will have access to:

- Company Profile + Downloadable PDFs
- Sponsor Ribbon
- Dedicated Live Display
- 2 Banner Ads
- 2 Alerts (push notification)
- Home screen Advertisement
- Pre-event exposure

The Lead Sponsor will also have the option to hold an opening address at the launch of the conference.

KEYNOTE SPONSOR – \$5,000 - \$10,000

The Keynote Sponsorship opportunity for Futures is the most effective level of commitment to ensure your organization has a key presence at the conference. The Keynote sponsors will be included in public communications from First Work leading up to the conference for promotion in addition to regular conference-related promotional material. Keynote sponsors will also be tied to all promotion with the associate keynote speaker, which will be widely disseminated.

- Company Profile + Downloadable PDFs
- Sponsor Ribbon
- Dedicated Live Display
- 1 Banner Ads
- 1 Alerts (push notification)
- Home screen Advertisement
- Pre-event exposure

The Keynote Sponsors will also have opportunity to introduce the Keynote speaker.

DESIGN JAM SPONSOR - \$5,000

The Design Jam is the most interactive session taking place for the Aspire Youth Summit on Day 2 of Futures. This interactive session will have the highest visibility for any of the sponsors during that event. Design Jam Sponsor will be included in pre-event exposure in relation to the Design Jam.

- Company Profile + Downloadable PDFs
- Sponsor Ribbon
- 1 Banner Ads
- 1 Alerts (push notification)
- Pre-event exposure

CONCURRENT SESSION SPONSOR - \$3,500

Becoming a Session Sponsor is the best route for organizations who wish to have a targeted presence at Futures, without expending too much capital. The Session Sponsors will enjoy the benefits of having a solid, but not overwhelming, presence on the conference platform. The Session Sponsors will enjoy the benefits of a Sponsor Ribbon and a push notification for increased visibility on the platform.

- Company Profile + Downloadable PDFs
- Sponsor Ribbon
- 1 Banner Ads
- 1 Alerts (push notification)

AWARDS SPONSOR - \$2000

The Awards Sponsors for Futures will have the opportunity to introduce the respective award. The Sponsor will have access to all the gamification and profile needs of a sponsor, with additional pre-event exposure included with the promotion for the awards.

- Company Profile + Downloadable PDFs
- Sponsor Ribbon

EXHIBITOR - \$2000

Showcase your impact on the employment service sector by becoming an Exhibitor at Futures this year. With interactive opportunities like gamification, the Exhibitor package will provide your organization presence on the conference platform with opportunity to engage with attendees.

- Company Profile + Downloadable PDFs
- Sponsor Ribbon
- Pre-event exposure included with all exhibitors

NETWORKING BREAK SPONSOR - \$1500

Interested in sponsoring Futures20, but not much capital to expend? The Networking Break Sponsor level is just for you. If your organization is looking to have a solid presence at Futures without stretching your funds too far, this is the package for you.

- Company Profile + Downloadable PDFs
- Sponsor Ribbon