

31ST ANNUAL FUTURES CONFERENCE
**WORKFORCE REVOLUTION:
DESIGNING A BRAVE NEW WORLD**

31st Annual FUTURES Conference
October 22 to 24, 2019
Blue Mountain Resort, Collingwood

EXHIBITOR & SPONSOR PROSPECTUS



**3-days of Professional Development,
Knowledge Sharing & Networking**

**400 + delegates from 100 +
organizations, agencies, employers and funders**



"The environment and the people were incredibly motivated and positive - loved every moment of the conference. Keep up the great work!"

- Janet McCrea, London Employment Help Centre, London ON

Why Futures?

As leaders of youth workforce development, how can we create a workforce revolution and thrive in a brave new world of youth employment services? Join us and 500 other industry colleagues at Futures 2019 to learn about best practices, share ideas, and build on your knowledge to advance a well-designed workforce development ecosystem for youth across the province and beyond.

The Value Shift



Who Attends Futures?



NON-PROFIT ORGANIZATIONS

EDUCATORS

GOVERNMENT

EMPLOYERS

Conference Information

2019 THEME: Workforce Revolution: Designing a Brave New World
October 22 to 24, 2019 ~ Blue Mountain Resort, Collingwood

For more information on FUTURES and its programs, visit accelerateon.org

Sponsorship

1

KEYNOTE SPONSOR W/EXHIBITOR BOOTH

10x10 Exhibitor Booth (optional), with 2 full conference registrations;

3 minutes of stage remarks, introduction of the keynote;

Table swag on tables during plenary;

1 full-page colour ad in Futures print programme;

Delegate bag insert;

Company logo recognition prior to the conference on eblasts, promotional materials & Futures website;

Company logo recognition on-site: exclusive event signage in plenary, onsite welcome signage, conference PowerPoint loop, and print programme

2

RECHARGE STATION SPONSOR W/EXHIBITOR BOOTH

10x10 Exhibitor Booth; 2 full conference registrations;

Placement of a multipronged display for charging mobile devices (exclusively branded with your logo) at your booth;

1 full-page colour ad in Futures print programme;

Delegate bag insert;

Company logo recognition prior to the conference on eblasts, promotional brochure & Futures website;

Company logo recognition on-site: Futures welcome signage, conference PowerPoint loop, print programme

3

LANYARD SPONSOR W/EXHIBITOR BOOTH

10x10 Exhibitor Booth (optional), with 2 full conference registrations;

Prominent placement of company logo on face of premium name badge holder;

1/2-page colour ad in Futures print programme;

Delegate bag insert;

Company logo recognition prior to the conference on eblasts, promotional brochure, Futures website;

Company logo recognition on-site: Futures welcome signage, conference PowerPoint loop, and print programme

For more information, please contact Danielle Levitt, Director of Network Development danielle@firstwork.org or 416.323-9557



Sponsorship cont.

4

DELEGATE BAG SPONSOR W/EXHIBITOR BOOTH

10x10 Exhibitor Booth (optional), with 2 full conference registrations;

Company logo on Delegate bag

Promotion of company logo on Futures event website, onsite signage, promotional collateral and event print programme;

Optional: Half page colour ad in print programme

5

PROGRAMME BOOK SPONSOR W/EXHIBITOR BOOTH

10x10 Exhibitor Booth (optional), with 2 full conference registrations;

Full page back cover or inside back cover colour ad;

Promotion of company logo on: Futures event website, onsite signage, promotional collateral and event print programme;

Delegate bag insert

6

NETWORKING BREAK SPONSOR

2 full conference registrations;

Prominent placement of your logo on exclusive signage during the networking break;

Delegate bag insert;

Company logo recognition prior to the conference on eblasts, promotional brochure & Futures website;

Company logo recognition on-site: Futures welcome signage, conference PowerPoint loop, print programme

"The conference was very organized and it was a worthwhile experience. Congratulations on a great job by the organisers!!"

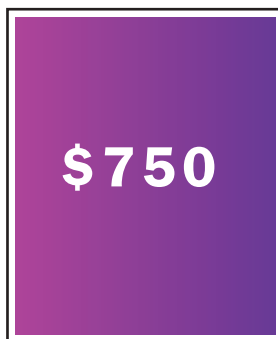
- Camille Armour, Women's Enterprise Skills Training (WEST) of Windsor Inc.

Advertising

Ad Material Submission Information

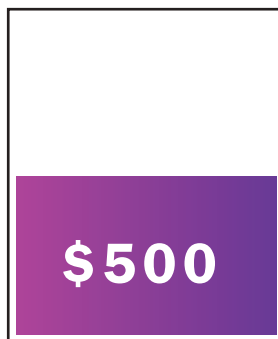
All ads are in full colour and prices are subject to 13% HST.

Full Page



7.25" x 10" *

Half Horizontal



7.25" x 5" *

Production Requirements

- Preferred file format is a minimum 300 dpi PDF.
- We also accept Illustrator EPS files converted to outlines.
- Ads must be prepared to the correct dimension and shape.
- All fonts and images used must be included.
- Please compress large files.
- DO NOT embed files in email or Word document.

Deadline for submission is September 9th, 2019.

For more information, please contact Danielle Levitt, Director of Network Development danielle@firstwork.org or 416.323-9557

* A bleed of 0.125" may be included